

WHAT IS CLAIMED:

1. A method comprising:
 - receiving content;
 - 5 creating profile information associated with the content;
 - showing the content on a display device;
 - receiving a vote on the content; and
 - updating the profile information associated with the content to
 - reflect the vote.
- 10 2. The method according to Claim 1 further comprising storing the profile information associated with the content within a storage device.
3. The method according to Claim 1 further comprising capturing the content
- 15 with a content capturing device.
4. The method according to Claim 3 wherein the content capturing device is a video camera.
- 20 5. The method according to Claim 3 wherein the content capturing device is a digital camera.

6. The method according to Claim 3 wherein the content capturing device is an audio recorder.
7. The method according to Claim 1 identifying the content from multiple
5 pieces of content.
8. The method according to Claim 1 wherein receiving the content occurs in real time relative to capturing the content.
- 10 9. The method according to Claim 1 wherein the content is video footage.
10. The method according to Claim 1 wherein the content is a digital image.
11. The method according to Claim 1 wherein the content is audio data.
- 15 12. The method according to Claim 1 wherein the vote includes a rating value that corresponds with the content.
13. The method according to Claim 12 further comprising comparing the rating
20 value with a predetermined value rating threshold.
14. The method according to Claim 13 further comprising selectively displaying the content based on the comparing the rating value.

15. A system comprising:

means for receiving content;

means for creating profile information associated with the content;

5 means for showing the content on a display device;

means for receiving a vote on the content; and

means for updating the profile information associated with the
content to reflect the vote.

10 16. A method comprising:

identifying content;

creating profile information associated with content;

showing the content to a plurality of viewers;

receiving a vote on the content from each of the plurality of viewers;

15 determining a rating value for the content based on the vote; and

displaying the content to the plurality of viewers based on the rating
value of the content.

17. The method according to Claim 16 further comprising updating the profile
20 information associated with the content to reflect the rating value.

18. The method according to Claim 16 further comprising checking for a number of viewers submitting the vote.

19. The method according to Claim 18 further comprising comparing the
5 number of viewers with a predetermined minimum number of votes.

20. The method according to Claim 16 further comprising storing the profile information.

10 21. A device, comprising:
a content identification module to detect content;
a storage module to store the content and a profile information
associated with the content;
an interface module for receiving the content and transmitting the
15 content based on the profile information corresponding to the content; and
a content rating module receives a rating value from a viewer for
the content and updates the profile information associated with the
content.

20 22. The system according to Claim 21 wherein the content includes one of a video footage, digital image, and audio data.

23. The system according to Claim 21 further comprising a rendering module for formatting the content to be displayed to the viewer.

24. The system according to Claim 21 further comprising a rendering module
5 for selectively formatting the content for display to the viewer based on the rating value associated with the content.

25. A computer-readable medium having computer executable instructions for performing a method comprising:

10 identifying content;
creating profile information associated with content;
showing the content to a plurality of viewers;
receiving a vote on the content from each of the plurality of viewers;
determining a rating value for the content based on the vote; and
15 displaying the content to the plurality of viewers based on the rating value of the content.